YRoot

FOR RESEARCHERS AND ACADEMIC TEAMS

Shape the research *you want to lead.*

YRoot helps researchers and academic teams turn ambitious ideas into clear research strategies, stronger collaborations and practical action.

Spark — Research question — Collaborators — Funding & Impact — Your Mark

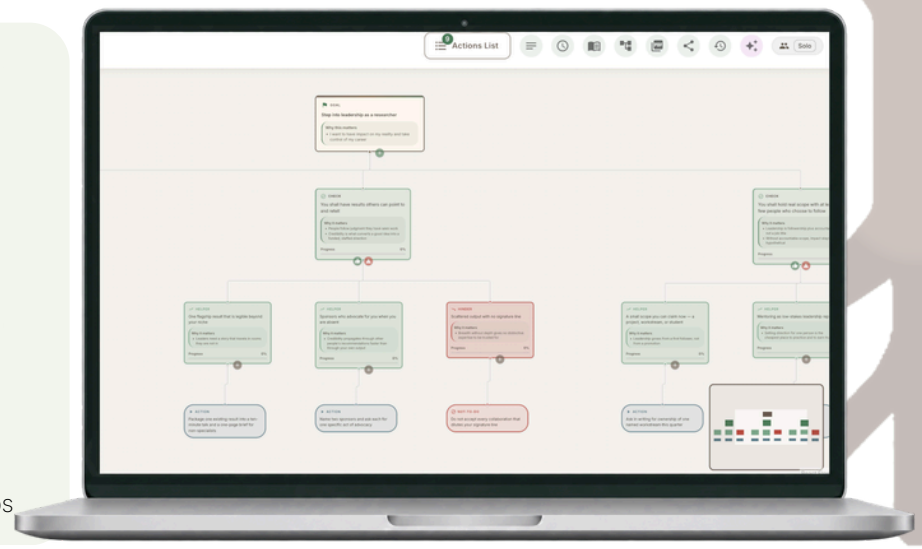
The YRoot Method

Goal
Define what you want to achieve

Checks
Identify what must be true

Factors
Understand what enables progress

Actions
Turn insights into concrete next steps



Try the YRoot platform for free

A simple, free way to test the method and your own research idea.

SCAN TO START FOR FREE

app.yrootcoaching.com

Common research applications

- Develop a new research idea
- Build an interdisciplinary collaboration
- Prepare fellowship or major grant
- Estrabilish an independent research programme
- Step into research leadership

When your research needs more than a plan.

TAILORED SUPPORT FOR YOUR NEXT STEPS

Research & career coaching

Navigate transitions, fellowships and leadership opportunities.

Research strategy & partnerships

Develop a clear direction and strengthen collaborations.

Team facilitation & workshops

Bring collaborators together to align goals and make progress.

Developed by researchers for complex decisions

YRoot was created by **Dr Lorenzo Mugnai** and **Heidi Dawson** to combine specific scientific reasoning and coaching expertise to support better decisions in research and beyond.



Dr Lorenzo Mugnai
co-founder & CEO



Heidi Dawson
co-founder & Director of Coaching & Training

Get in touch

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